



STEAM SUMMARY 2025 MONMOUTHSHIRE COUNTY COUNCIL

Total economic impact of tourism £M	395.70
% change on 2024 (£'s 2025)	8.4%

Total visitor days (M)	3.65
% change on 2024	3.3%
Staying visitor days (M)	2.02
% change on 2024	8.4%

Total visitor numbers (M)	2.28
% change on 2024	-0.1%
Number of staying visitors (M)	0.65
% change on 2024	6.1%
Number of day visitors (M)	1.63
% change on 2024	-2.4%

Number of FTE jobs supported by tourism spend	3,475
% change on 2024	1.5%